

The silent noise in business management: people, finance, technology and customer issues

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Abstract:

The book serves as a beacon, igniting our inimate curiosity and fostering a continuous quest for knowledge that transcends generations. It sheds light on the concept of the "silent noise", those inconspicuous but persistent challenges that, if left unaddressed, have the potential to wreak havoc on an organisation, often evading detection by many.

These challenges, ranging from entrepreneurial alertness to talent management, demotivation, financial stewardship, customer satisfaction, and marketing are meticulously discussed in the pages of this work. By shining a spotlight on these oft-neglected areas, the book provides invaluable insights, urging readers to confront and conquer the silent noise before it amplifies into a cacophony, threatening the very foundation of their endeavours.

Publication Type: Book

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